



FELIWAY®

The secret to happy cats

When a cat feels safe in its environment, it rubs its head against the furniture, the corners of walls or the bottom of the curtains, leaving substances called facial pheromones. These pheromones convey a message of well-being, calm and absence of stress.

When there are changes in the cats environment, (such as visits to the vets, return from hospitalisation, moving house, new arrivals, rearrangement of furniture), or if the cat is scared, a state of disquiet or stress may develop. This state can be conveyed by changes in behaviour, such as urine marking, or vertical scratching, loss of appetite, refusal to play and to interact.

In these situations, FELIWAY Diffuser can be used to restore the natural balance. FELIWAY Diffuser is a safe solution of feline facial pheromone.

FELIWAY Diffuser mimics the cat's facial pheromones, creating a state of well-being and calm.

Composition:

Synthetic analogue of the F3 fraction of feline facial pheromone: 2%
Excipient q.s.: 100 g

Uses:

FELIWAY Diffuser enables reactions to stressful situations to be controlled and avoided.

Reactions to stress expressed as:

- ▶ Urine marking
- ▶ Vertical scratching
- ▶ Loss of appetite
- ▶ Reduced desire to play
- ▶ Reduced desire to interact

In the following situations:

- Moving house
- Visits to the vets and return from hospitalisation
- Adoption
- Rearrangement of furniture
- Holiday homes
- New arrivals
- Overcrowding

fresheners, mosquito coils, etc. New diffusers may smell slightly when first switched on, just as an electrical heater might when dust has collected on it. Diffusers in a very dusty environment may smell more persistently. Be sure that a dog or cat has not urinated or sprayed onto the device.

What is the most suitable way to clean up urine following urine marking? We recommend the use of surgical spirit mixed with warm water, approximately one capful in a small basin of warm water (It will turn a cloudy white colour this is normal). Wash the area with the solution and allow to dry naturally. Feliway® Spray can then be sprayed onto the area to reduce the likelihood of urine marking re-occurring.

My cat is used to spraying or urinating on electrical items, where should I plug the diffuser? You should locate the device out of reach or consider using the Feliway® Spray.

Should I switch the diffuser off at night? No – the diffuser should be left on continuously day and night. Efficacy was demonstrated in clinical trials with non interrupted use of the diffuser which allows the cat to perceive consistently the pheromone's signal.

Feliway® Spray and Feliway® Diffuser, which formulation is the most appropriate for which situation?

Situation	Spray	Diffuser
Urine Marking	OK (direct application on marked area)	Recommended
	The use in combination with the diffuser gives additional benefit from reducing stress level in the house	The use in combination with the application of the spray on marked area for 15 days would improve the result.
Vertical Scratching	Recommended (direct application on marked area)	OK (general calming effect)
Hospitalised Cats	OK (allows application directly into the cage)	OK (more convenient, but be aware of the ventilation system in the ward)
Multicat household	OK in combination with the diffuser to be applied to specific area	Recommended to reduce the general level of stress
First aid use to manage stress related problems	OK	Recommended
Changes in the cat's environment: new home, new arrivals (other pet, baby...), adoption, re-arrangement of furniture	OK	Recommended
Transportation	Recommended	N/A

For more information visit www.feliway.uk.com or contact your veterinary surgeon.

Frequently Asked Questions

What pheromone is in Feliway® and is this safe to humans? The pheromones released by Feliway® are nature identical to the familiarisation facial pheromones that cats use to mark objects in their environment. As pheromones are species-specific, feline pheromones will have no effect on humans.

Will Feliway® have any effect on other pets? Pheromones are species-specific and no effect on pets other than cats is to be expected.

Why should I not plug the diffuser in under furniture? Oil vapour (carrying the pheromones) will rise in a column of warm air above the device. If this rising air is blocked (e.g. under a shelf, table, cabinet, etc) the oil may re-condense and leave a visible mark. Circulation of pheromone will also be impaired.

How long should it take before I get an effect from Feliway®? It depends on the nature and the extent of the problem for which you are using Feliway®. Some cats would show signs of improvement in less than a week. In any case, we advise to continue using Feliway® for at least a month, before assessing its effectiveness.

What should I do if the problem is not solved after a month? First of all, you should give at least a month before you conclude that it is not working. Some cases take longer to respond. For the Feliway® Spray ensure that all marked areas (urine or scratches) and all prominent objects along the cat's pathway within the home have been treated once a day for 4 weeks. With the diffuser, check that it has been plugged in a place where it could diffuse without restrictions, that this is the area most frequented by the cat and that it has been left switched on 24 hours a day for 4 weeks.

Is the Feliway® device safe? The Feliway® diffuser device is made in the EC to comply with British Standard BS 60335. Similar devices are widely used across Europe for plug-in air fresheners, mosquito coils, etc.

Should you use the device if you suffer from asthma? In addition to the pheromone content, Feliway® contains a paraffin-type mineral oil of a kind common to other air freshener devices. If you consider yourself to be particularly sensitive, or have had problems when using similar devices in the past, then we advise you to use the device only after consulting with your GP.

Do I need to change the refill even though the liquid has not completely run out? Some devices will run for a little longer than the 4 weeks due to differences in location, air turnover, etc so you may get slightly more than 4 weeks. However, the device will never empty completely as the last few millilitres of liquid are not sufficiently in contact with the wick. We advise that you replace the vial after 6 weeks even if some liquid remains.

The level of liquid appears not to be going down? Slight variations will occur depending on air turnover. Check that the wick is not broken (it should extend from the bottom of the liquid to a level flush with the top of the heated ceramic plate). Check the device is turned on all the time. Finally, try the device in a different electrical socket.

Can I use the Feliway® diffuser in the same room as a plug-in air freshener? Yes – But beware that some strong smelling air fresheners and deodorisers can upset sensitive cats.

Can I use the liquid from the Feliway® Spray in the Feliway® Diffuser? No, the Feliway® spray is alcohol based and should never be used in the Feliway® diffuser.

The diffuser smells of burning – is it safe? The Feliway® diffuser device is made in the EC to comply with British Standard BS 60335. The device is widely used across Europe for plug-in air

Directions for use:



1 Remove the vial cap.



2 Screw the diffuser onto the vial and gently tighten.



3 Plug the diffuser into an electric socket and switch on for one month.

The diffuser must be plugged in and switched on all the time and not moved around.

For urine marking or scratching:

Use the FELIWAY Diffuser in the room where marking has taken place.

If the cat marks several rooms (with a total surface area of more than 70 sq m), place another diffuser in one of the other rooms that have been marked.

For loss of appetite or reduced desire to interact and play:

Plug in the FELIWAY Diffuser in the room most used by the cat.

Active area: 50 to 70 square metres.

One vial lasts approximately four weeks.

Presentation:

Diffuser pack contains: one diffuser + one 48 ml vial.

Refill pack contains: one 48 ml vial.

The diffuser is specially designed for this product. The properties of the product cannot be guaranteed if a different device is used. The presentation of FELIWAY is not formulated to be used without a diffuser. It is recommended to renew the FELIWAY Diffuser after 6 months of continuous use or after the use of 6 refills (including original one). When not in use, the FELIWAY Diffuser should be stored in a dust-free environment, preferably in its original packaging. Keep this pack insert for future reference.

Precautions:

Keep out of reach of children.

Do not cover.

Check that the mains voltage is the same as is indicated on the device.

Do not place underneath furniture.

When plugged in, do not touch the device with metal objects.

When plugged in, do not touch the device with wet hands.

During and immediately after use, do not touch the device with your hands.

The electric device should only be used with this FELIWAY Diffuser formulation.

Use of another substance may increase the toxicity or flammability of the product.

The electric device should not be used with more than 6 refill vials before being replaced with a new device.

The internal surfaces of the device reach high temperatures to encour-

age evaporation of active ingredients – these surfaces should not be touched during use of the product.

In case of contact with eyes, wash them immediately with water and seek medical advice.

Avoid contact with the skin. In case of contact with the skin, wash thoroughly with soap and water.

If the product is swallowed, consult a doctor immediately and show him/her the packaging.

Dispose of empty packaging according to your local waste authority guidelines. Waste electrical devices must not be disposed of with household waste. This equipment should be taken to your local recycling centre for safe treatment.

The correct disposal of your electrical equipment will prevent negative consequences for the environment.

This product is covered by European directive 2002/96/EC.

